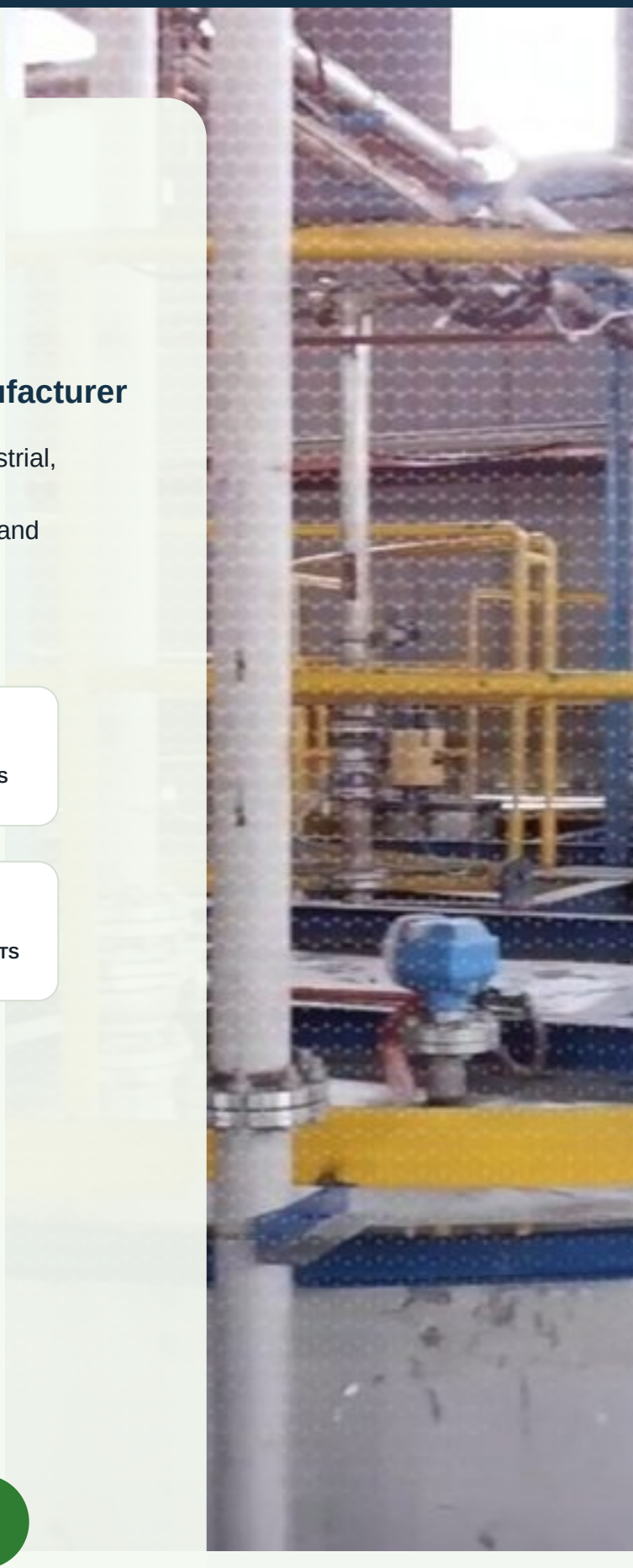


COMPANY PROFILE

Malaysia-based adhesive tape manufacturer

SB Tape Group supports global packaging, industrial, retail, specialty and sustainable tape buyers with integrated manufacturing, reliable export supply and long-term partnership.

1977
ESTABLISHED

1988
MANUFACTURING TAPES SINCE

60+
EXPORT COUNTRIES

4
MANUFACTURING PLANTS

We Stick By You

WHO WE ARE

A manufacturing partner for global tape supply.

SB Tape Group is a Malaysia-headquartered adhesive tape manufacturer with more than three decades of manufacturing experience, ASEAN manufacturing reach and exports to more than 60 countries worldwide.

300 approx.
PEOPLE ACROSS THE GROUP
Rounded group figure for external review.

200,000+ sq ft
MANUFACTURING FOOTPRINT
Approximate built-up area in Malaysia.

60+
COUNTRIES EXPORTED TO
Across all continents; market lists are

Company background

Established in 1977 by Mr Toh Sue Bee, SB Tape Group grew from trading into direct adhesive tape manufacturing in 1988. Today the Group serves packaging, industrial, retail, stationery, specialty and sustainable tape segments.

One-line profile

A Malaysian adhesive tape manufacturer helping global customers build stronger, smarter and more sustainable packaging and industrial tape solutions.

Company journey

1977 — Founded

1988 — Tape manufacturing

1996 — The world's first emulsion-based natural rubber adhesive & masking tape maker

2011 — The world's first bio-degradable OPP tape

2022 — Vision 2030

Today — Global export partner

FROM ADHESIVE TO FINISHED ROLL

Integrated process control for accountable supply.

SB Tape Group controls critical production stages in-house, including adhesive formulation, coating, printing, slitting, rewinding, packaging and delivery. This supports consistent quality, supply accountability and flexible product formats.



01 Adhesive

Acrylic, solvent acrylic, rubber-based, hot melt and PSA discussion.

02 Coating

OPP, jumbo, machine roll and specialty tape production routes.

03 Converting

Slitting, rewinding, core, width, length and packing formats.

04 Printing

Printed carton sealing and private-label artwork handoff.

05 QC

Specs, sample approval, inspection and buyer documents.

06 Export

Shipment planning, origin route and repeat order visibility.

Quality direction

Do things right the first time, minimise rework and keep improving products, services and processes for customer expectations.

Buyer documents

ISO certificate copies, product-specific reports and compliance documents can be discussed by product, market and order requirement.

TAPE RANGE

Comprehensive tape solutions for packaging, industry and everyday use.

The portfolio spans packaging, industrial, retail, stationery, automotive, specialty and sustainable tape needs. Product fit is confirmed by application, substrate, format, market and sample testing.



Packaging tapes

OPP carton sealing, printed tape, low-noise tape, machine rolls and heavy-duty packaging tapes.



Machine rolls

Machine-grade rolls for automated carton sealing, line speed and cleaner packing runs.



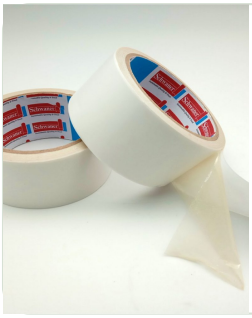
Strong bond tapes

SBT840 for heavier boxes, recycled cartons and demanding shipment routes.



Kraft and paper

Paper-based and water-activated options for carton sealing reviews.



Double-sided and foam

Bonding, mounting, laminating and general industrial assembly needs.



Specialty and PSA

Masking, PET, cloth, foil, foam, PSA adhesive and application-specific technical support.

How to ask for the right product

Send tape code or application, carton or surface, size, colour, quantity, country, document need and target timing.

FOR OUR PLANET, PEOPLE AND PARTNERS

Practical sustainable tape directions, backed by evidence.

Sustainability at SB Tape Group is linked to product design, material selection, manufacturing improvement and customer application. Product-specific wording and documents are confirmed by product and market.

Reduce material

Slim Tape and compact core directions where suitable.

Review recycled options

rPET and rBOPP directions with current documentation review.

Paper and kraft route

Kraft, paper and water-activated tapes for carton sealing review.

Adhesive direction

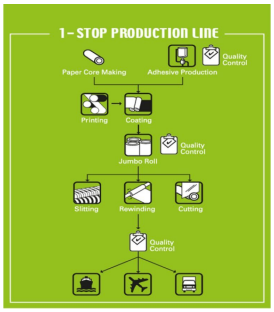
Water-based acrylic and lower-solvent directions where suitable.

Evidence first

Use product-specific documents, certificate scope and market wording.

Vision 2030

Green Practices, Product Excellence, Manufacturing Excellence and Customer Experience Excellence.



Innovation milestones

1996	Latex natural rubber adhesive innovation
2007	Strong Bond OPP Tape with hybrid adhesive platform
2011	Launch of SB Bio Tape
Today	Sustainable tape portfolio and product development

LONG-TERM SUPPLY PARTNER

Grow with a tape manufacturer that sticks by you.

SB Tape Group works with distributors, converters, retailers, private labels, industrial users and global packaging companies to develop tape solutions that fit their markets.

Distributors

Build a core range with Malaysia-origin supply, documents and repeat order planning.

OEM / ODM

Brief, sample, trial, approval and repeat production for existing or new tape directions.

Retail and private label

Pack format, label route, shelf range and artwork handoff support.

Converters

Jumbo roll range, unwind, yield, core, roll weight and repeat shipment planning.

Technology partners

PSA adhesive targets, lab review, material trials and scale-up discussion.

Procurement teams

Supplier review, certificate pack, catalogue, samples and product fit checks.

Before you enquire

Send product or use, size and format, quantity, destination country, sample need, document need and target timing.

sbtape.com.my

Ask for samples, documents or partnership discussion